

Weekly social media posts

Lambe Oil & Westmeath Oil — Week of June 22nd, 2026

Weather forecast (w/c 22 June): High pressure bringing settled, dry conditions. Temperatures 18–25°C, warmest in the east and southeast. Mostly sunny with light winds. Potential for very warm weather later in the week as continental air moves in.

Platform: Facebook

Post rules: No prices mentioned. Limited emoji use. 40–80 words per post. Weather or season referenced in every post. Warm, direct, conversational tone.

Lambe Oil

Focus: Agri diesel (silage/harvest season), summer heating oil top-ups, family business reliability. Territory: Offaly, Laois, Westmeath.

Post 1 — Silage season

Silage season is in full swing across Offaly, Laois and Westmeath. With dry settled weather forecast this week, fields are busy and machinery needs fuel. We deliver agri diesel within 48 hours, so you're not waiting around when the weather's right. Give us a ring and we'll have you sorted. 057 932 1522.

53 words

Visual note: Photo: tanker on a farm lane or green fields with machinery working

Post 2 — Summer heating oil top-up

The sun's out and heating oil is the last thing on your mind. That's exactly when to top up. Summer's the quietest time for deliveries, so you'll get your oil fast and you won't be caught short when September rolls around. A quick call now saves a panic later. 057 932 1522.

52 words

Visual note: Photo: sunny rural house or oil tank in garden with summer greenery

Post 3 — Mini tanker access

Tight farm lanes and small yards are no bother. Our mini tanker gets into the spots the big trucks can't reach. Handy for harvest season when you need diesel on-site and you need it quick. If you're stocking up while the weather holds, give us a shout. 057 932 1522.

50 words

Visual note: Photo: mini tanker on a narrow lane or farmyard delivery

Post 4 — Local family business

We've been delivering across the Midlands for years. Same family, same phone number. Whether it's agri diesel for the summer or heating oil for the winter, you're dealing with people who know the area and know your farm. That's the Lambe Oil way. 057 932 1522.

46 words

Visual note: Photo: Lambe Oil branding, team photo, or depot shot

Westmeath Oil

Focus: HVO sustainability, summer tank maintenance, greener fuel choice. Territory: Westmeath and wider Midlands.

Post 1 — Summer tank check

While the weather's fine this week, take five minutes to check your oil tank. Look for leaks around the base, clear any weeds or debris, and check your gauge. A quick look now catches small problems before they become expensive ones in winter. We're here if you need a top-up. Give us a call.

54 words

Visual note: Photo: oil tank in a tidy garden, sunny weather, maintenance checklist graphic

Post 2 — HVO introduction

Ever heard of HVO? It's a renewable diesel that cuts carbon emissions by up to 90%. Drops straight into your existing engine — no modifications needed. If you're looking for a greener fuel without the hassle of changing your setup, we can talk you through it. Give us a ring.

50 words

Visual note: Photo: HVO fuel or green energy graphic, Westmeath Oil branding

Post 3 — Summer top-up + sustainability

Summer's the best time to top up your tank. No rush, no cold snap pressure, just a straightforward delivery while the weather's good. And if you want to make the switch to HVO this time round, we can sort that too. Cleaner fuel, same tank, same boiler. Call us to arrange delivery.

52 words

Visual note: Photo: delivery truck in summer, green fields, or eco-friendly fuel graphic

Post 4 — Local delivery, greener fuel

We deliver across Westmeath and the wider Midlands every week, rain or shine. This summer we're seeing more homes switch to HVO — a cleaner fuel that works in your existing system. If you're topping up while the warm weather lasts, ask us about it. Same reliable delivery, lower carbon footprint.

51 words

Visual note: Photo: Westmeath countryside, delivery in action, or HVO branding

Prepared by Social Media Manager — TK Digital Agency — June 2026

Posts are ready to pair with Canva templates. Visual notes provided for each post.