

Biobank Ireland Symposium 2026

Standalone event microsite — sitemap & page structure

- Home
- Main navigation
- Sub-page
- Template (repeatable)
- External link / CTA
- Utility / legal

Home
/

Landing page for the symposium. Designed to orient new visitors and drive registration.

- Hero — event title, date & venue, Register CTA
- Event intro — 2026 theme & overview paragraph
- Featured speakers teaser — 3-4 headshots + names
- Programme snapshot — key sessions at a glance
- Why attend — 3 bullet value propositions
- Venue highlight — location name, city, map link
- Sponsor strip — headline sponsor logos
- Register CTA banner — full-width bottom call-to-action

About
/about

Hub page linking to both sub-sections.

- Intro copy
- Sub-section cards

About the Symposium
/about/symposium

Theme, who should attend, what to expect, previous editions.

- Event overview
- Theme & agenda
- Past editions

About Biobank Ireland
/about/biobank-ireland

Organisation mission and history. Links to biobankireland.com for full information.

- Mission
- History

Speakers & Programme
/speakers-programme

Overview of the day — speaker highlights & schedule summary.

- Speaker highlights
- Schedule summary
- CTA to register

Speakers
/speakers-programme/speakers

Full grid of ~12 confirmed speakers — name, title, institution, talk title.

- Speaker grid
- Filter by theme

[Speaker Profile] x12
/speakers-programme/speakers/[name]

Individual bio — headshot, full bio, talk title & abstract. Repeatable template.

- Headshot
- Full bio
- Talk abstract

Sponsors
/sponsors

Sponsor grid grouped by tier — Headline, Gold, Silver, etc.

- Tier grid
- Logos

Become a Sponsor
/sponsors/become-a-sponsor

Sponsorship packages & benefits. Enquiry form or email CTA.

- Packages
- Benefits
- Enquiry CTA

Gallery
/gallery

Photos from previous editions (2024 & 2025). Live event photos added post-event.

- Photo grid
- Year filter
- Lightbox

Register ↗

Header CTA button

Opens external ticketing platform (e.g. Eventbrite). Not a page on this site.

- External link
- Opens in new tab

Schedule / Programme
 /speakers-programme/schedule
 Full timed schedule — session names, breaks, networking, keynotes.

Timed agenda
 Session types
 Venue map

SUPPORTING PAGES — NOT IN MAIN NAV

Register / Tickets
 /register
 Ticket types, pricing, what's included, accessibility. Sends visitors to external platform.

Ticket types Pricing
 Accessibility External CTA

Contact
 /contact
 Enquiry form or email for general, press, and sponsor queries.

Contact form Email links

Privacy Policy
 /privacy-policy
 GDPR-compliant privacy policy. Covers site data & registration forms.

GDPR Data use

Cookies
 /cookies
 Cookie notice & consent management (mirrors biobankireland.com).

Cookie policy Consent

404
 /404
 Custom error page with links back to Home, Speakers, Register.

Error message Nav links

Notes & Assumptions

HOME PAGE SECTIONS

8 sections proposed: Hero, Event intro, Featured speakers, Programme snapshot, Why attend, Venue, Sponsor strip, Register CTA. Order can be resequenced — "Why attend" may move earlier if registration is the primary goal.

REGISTER / TICKETS PAGE

Separate /register page included alongside the header CTA. Rationale: explains ticket types & pricing before sending visitors off-site; gives a trackable internal URL for ads & email campaigns.

SPEAKER PROFILE PAGES

Template pages for ~12 speakers. Can be built now and populated as speakers are confirmed. Alternative: all bios on a single page (lower effort, no individual URLs).

GALLERY

Pre-launch: populated with 2024 & 2025 photos as social proof. Post-event: updated with 2026 live photography. Can be hidden pre-launch if no prior images are available.

BECOME A SPONSOR

Included on the assumption sponsorship is still open. If all sponsors are confirmed and no further slots exist, this sub-page can be removed.

NAMING & TONE

Based on biobankireland.com: professional but human, collaborative, purpose-driven. Plain language in nav ("Speakers & Programme", not "Faculty & Agenda"). Site name TBC — confirm whether it's "All-Island Biobanking Symposium 2026" or a new title.